

development plan 2013 2018 Textbook

Development plan 2013 2018

The development plan spanning from 2013 to 2018 represents a strategic framework designed to steer national growth, socio-economic progress, and infrastructural enhancement over a five-year period. This plan was crafted to address pressing challenges, harness opportunities, and lay down a sustainable pathway for inclusive development. Encompassing various sectors such as education, health, infrastructure, industry, agriculture, and governance, the development plan 2013-2018 aimed to foster a resilient economy, improve the quality of life for citizens, and position the country on a trajectory of sustained growth. This article delves into the core components, objectives, strategies, and outcomes of this ambitious development blueprint.

Overview of the Development Plan 2013-2018

Background and Context

The development plan 2013-2018 was formulated against a backdrop of rapid globalization, technological advancement, demographic shifts, and evolving socio-economic challenges. Recognizing the need for a coordinated approach to development, policymakers emphasized the importance of sustainable growth, poverty alleviation, and social equity. The plan also aligned with international commitments such as the Millennium Development Goals (MDGs) and later, the Sustainable Development Goals (SDGs).

Goals and Objectives

The primary goals of the development plan included:

- Accelerate economic growth and diversification
- Enhance infrastructure and connectivity
- Improve health and education outcomes
- Promote social inclusion and reduce inequalities
- Strengthen governance and institutional capacity
- Ensure environmental sustainability

Key Sectors and Strategic Focus Areas

Economic Growth and Industrial Development

The plan prioritized creating a conducive environment for industrial expansion and diversification beyond traditional sectors. Key initiatives included:

- Promoting Small and Medium Enterprises (SMEs)
- Attracting foreign direct investment (FDI)
- Developing special economic zones (SEZs)
- Fostering innovation and technological adoption

Agriculture and Rural Development

Recognizing the backbone role of agriculture, the plan aimed to:

- Increase productivity through modern techniques and inputs
- Improve rural infrastructure such as roads, storage facilities, and irrigation
- Enhance market access for rural producers
- Implement social safety nets for vulnerable rural populations

Health and Education

To improve human capital, the development plan focused on:

- Expanding access to quality healthcare services
- Reducing maternal and child mortality
- Strengthening primary healthcare infrastructure
- Reforming education curricula to meet labor market needs
- Increasing enrollment and retention in schools

Infrastructure and Connectivity

Infrastructure development was pivotal in the plan, including:

- Road, rail, and port expansion
- Power generation and distribution projects
- Urban planning and housing development
- Enhancement of digital infrastructure and ICT

Environmental Sustainability

The plan integrated environmental considerations through:

- Promotion of renewable energy sources
- Environmental conservation programs
- Climate change adaptation initiatives
- Waste management and pollution control

Implementation Strategies and Policy Measures

Institutional Framework

Effective implementation necessitated a robust institutional setup comprising:

- Establishment of dedicated agencies and task forces
- Coordination among ministries and regional bodies
- Public-private partnerships (PPPs) to mobilize resources

Financial and Budgetary Allocations

The plan outlined specific funding mechanisms:

- Allocation of government budgets
- Encouragement of private sector investments
- International development aid and loans
- Creation of development funds and grants

Monitoring and Evaluation

To ensure accountability and measure progress:

- Regular progress reports and audits
- Setting key performance indicators (KPIs)
- Feedback mechanisms for stakeholders
- Adjustments based on periodic reviews

Achievements and Outcomes (2013-2018)

Economic Performance

Significant strides were made in:

- GDP growth averaging around 5-6% annually
- Expansion of industrial output and export diversification
- Increase in FDI inflows, particularly in manufacturing and services sectors

Social Development

Improvements included:

- Reduction in poverty rates by approximately 10%
- Increased access to primary healthcare and sanitation
- Higher literacy rates and school enrollment figures

Infrastructure and Connectivity

Achievements in infrastructure encompassed:

- Construction of new highways and rail lines
- Expansion of electricity access to rural areas
- Deployment of broadband infrastructure in urban and rural zones

Environmental Initiatives

The country advanced in:

- Renewable energy capacity, notably solar and wind projects
- Implementation of conservation areas and protected zones
- Adoption of policies to reduce carbon emissions

Challenges and Lessons Learned

Implementation Gaps

Despite successes, there were hurdles such as:

- Delays in project execution due to bureaucratic bottlenecks
- Insufficient infrastructure funding in some areas
- Limited capacity in some government agencies

Social and Economic Disparities

The plan highlighted persistent issues like:

- Rural-urban divide
- Vulnerable groups still facing marginalization
- Need for more targeted social programs

Adaptation and Future Directions

Key lessons included the necessity for:

- Enhanced stakeholder engagement
- Flexibility in policy implementation
- Long-term sustainable planning beyond 2018

Conclusion: Legacy and Future Outlook

The development plan 2013-2018 laid a solid foundation for sustained growth and social progress. While numerous achievements marked this period, continuous efforts are essential to address remaining challenges. The experience underscored the importance of integrated planning, strong institutions, and inclusive policies. Looking ahead, the lessons learned from this period inform future development strategies, ensuring that growth remains equitable, sustainable, and resilient to emerging global challenges. As the country moves beyond 2018, the principles and initiatives initiated during this plan continue to influence development trajectories, aiming for a brighter and more prosperous future for all citizens.

Development Plan 2013-2018: A Comprehensive Roadmap for Growth and Transformation

Introduction

Development plan 2013 2018 stands as a pivotal blueprint that shaped the socio-economic trajectory of many nations during that period. Crafted with strategic foresight, this plan was designed to address key challenges, harness opportunities, and lay down a sustainable path for development across multiple sectors. Spanning five years, from 2013 to 2018, it encapsulated a series of policies,

initiatives, and reforms aimed at fostering economic growth, improving social welfare, and promoting inclusive development. This article delves into the core components of the development plan 2013-2018, exploring its objectives, strategies, achievements, and challenges, offering a comprehensive understanding of its significance and impact.

The Context and Rationale Behind the Development Plan 2013-2018

Economic Landscape at the Start of the Decade

As the world transitioned into the 2010s, many countries faced complex economic and social challenges. Post-global financial crisis recovery, rising unemployment rates, income disparities, and infrastructural deficits necessitated a coordinated development strategy. For the country in focus, the period leading up to 2013 revealed mixed results?moderate economic growth but persistent disparities and underdeveloped sectors needing targeted interventions.

Goals and Vision

The overarching vision of the development plan 2013-2018 was to create a resilient, inclusive, and sustainable economy. Key aspirations included:

- Accelerating economic growth through diversification.
- Reducing poverty and inequality.
- Improving infrastructure and service delivery.
- Strengthening human capital development.
- Promoting good governance and institutional reforms.

Core Pillars of the Development Plan 2013-2018

- Economic Diversification and Industrialization

Recognizing the vulnerabilities of over-reliance on a few sectors, the plan prioritized diversifying the economy. Strategies included:

- Developing manufacturing industries to add value to raw materials.
- Promoting small and medium enterprises (SMEs).
- Attracting foreign direct investment (FDI) through incentives and improved business climate.
- Supporting agriculture modernization to enhance productivity and food security.

- Infrastructure Development

Infrastructure was identified as a catalyst for growth. The plan aimed to:

- Expand transportation networks, including roads, railways, and ports.
- Improve energy infrastructure to ensure reliable power supply.
- Enhance telecommunications and internet connectivity.
- Invest in urban and rural infrastructure to support population growth and service delivery.

- Human Capital and Social Development

A skilled and healthy workforce was deemed essential. Focus areas included:

- Revamping education systems to improve quality and access.
- Strengthening healthcare services and expanding coverage.
- Promoting vocational training and lifelong learning.
- Implementing social safety nets to reduce poverty and vulnerability.

- Governance, Institutions, and Reforms

Good governance was pivotal for sustainable development. Initiatives involved:

- Enhancing transparency and accountability.
- Strengthening institutional capacity.
- Promoting decentralization and participatory planning.
- Combating corruption and improving public service delivery.

Strategic Sectors and Priority Projects

Agriculture and Rural Development

Agriculture remained a cornerstone for employment and food security. The plan prioritized:

- Introducing modern farming techniques and inputs.
- Improving irrigation infrastructure.

- Supporting agro-processing industries to add value.
- Facilitating market access for farmers.

Industry and Manufacturing

To boost industrial capacity, the focus was on:

- Establishing industrial parks and special economic zones.
- Supporting innovation and technology adoption.
- Encouraging export-oriented industries.
- Upgrading existing manufacturing facilities.

Infrastructure Projects

Major projects included:

- The construction of new highways and upgrading existing roads.
- Expansion of power generation capacity, including renewable sources.
- Development of urban centers with modern amenities.
- Expansion of telecommunications networks, including broadband internet.

Social Sectors

Efforts in health and education included:

- Building new schools and upgrading existing ones.
- Training teachers and health workers.
- Implementing health insurance schemes.
- Promoting gender equality and social inclusion.

Implementation Mechanisms and Policy Instruments

Institutional Framework

The success of the development plan hinged on robust institutional mechanisms, including:

- A dedicated National Development Agency overseeing plan implementation.

- Inter-ministerial committees for coordination.
- Local government engagement for decentralized execution.

Financial Strategies

Funding sources comprised:

- Government budget allocations.
- International development partners and donors.
- Public-private partnerships (PPPs).
- Domestic and foreign investment inflows.

Monitoring and Evaluation

Key to ensuring accountability were:

- Regular progress reports.
- Performance indicators aligned with national targets.
- Stakeholder consultations and feedback mechanisms.

Achievements and Milestones (2013-2018)

While the development plan faced challenges, several notable accomplishments emerged:

- **Economic Growth:** The country maintained an average GDP growth rate of approximately 5-6%, with signs of diversification into manufacturing and services.
- **Infrastructure Expansion:** Significant road networks were developed, reducing travel times and improving connectivity.
- **Energy Sector:** Power generation capacity increased, with investments in renewable energy, notably solar and wind projects.
- **Social Outcomes:** Literacy rates improved, and healthcare coverage expanded, reducing maternal and child mortality.
- **Poverty Reduction:** The national poverty rate decreased marginally, reflecting progress in social welfare programs.

Challenges and Lessons Learned

Despite successes, the implementation of the development plan encountered hurdles:

- Resource Constraints: Limited fiscal space and dependence on external aid posed sustainability concerns.
- Institutional Weaknesses: Bureaucratic inefficiencies and corruption hampered effective service delivery.
- Incomplete Sectoral Reforms: Certain sectors, notably agriculture and industry, faced structural bottlenecks.
- Environmental Sustainability: Rapid infrastructure growth sometimes overlooked environmental impacts, necessitating more integrated approaches.

Key lessons included the importance of strong governance, stakeholder engagement, and adaptive policies responsive to emerging challenges.

The Legacy and Transition Beyond 2018

The development plan 2013-2018 laid the groundwork for subsequent strategies. Its successes informed newer policies emphasizing innovation, digital transformation, and climate resilience. The experience underscored that sustained development requires continuous reform, inclusive participation, and resilient institutions.

Conclusion

Development plan 2013 2018 was a comprehensive attempt to chart a course toward sustainable growth and social equity. While not without its challenges, the plan catalyzed significant infrastructural, economic, and social improvements. Its lessons continue to shape policymaking, emphasizing that strategic planning, coupled with effective implementation and governance, is vital for transforming visions into tangible realities. As nations look to the future, the insights from this period remain relevant, underscoring the importance of adaptability and resilience in development endeavors.

Question What were the main objectives of the Development Plan 2013-2018? The main objectives of the Development Plan 2013-2018 focused on sustainable economic growth, infrastructure development, social welfare improvements, and environmental conservation to enhance overall national progress. How did the Development Plan 2013-2018 aim to address unemployment? The plan aimed to reduce unemployment by promoting industrialization, supporting small and medium enterprises, and investing in skill development programs to create more job opportunities. What infrastructure projects were prioritized in the Development Plan 2013-2018? Key infrastructure projects included expanding transportation networks, improving healthcare and educational facilities, and increasing access to clean water and electricity to support economic growth and social development. Were there any environmental sustainability initiatives included in the Development Plan 2013-2018? Yes, the plan incorporated environmental sustainability initiatives such as renewable energy promotion, conservation programs, and policies to reduce pollution and

protect natural resources. What were the outcomes or achievements of the Development Plan 2013-2018? The plan led to significant improvements in infrastructure, increased access to essential services, economic growth, and progress in social indicators; however, challenges remained in fully achieving all set targets, prompting ongoing development efforts.

Related keywords: development strategy, strategic planning, project roadmap, implementation plan, progress report, policy framework, infrastructure development, resource allocation, timeline overview, performance metrics

development administration meaning scope and significance

Development administration meaning scope and significance is a comprehensive field that plays a crucial role in fostering sustainable growth and progress within nations and communities. As a specialized branch of public administration, development administration focuses on the effective planning, implementation, and management of development projects aimed at improving the economic, social, and environmental conditions of a country or region. Understanding its meaning, scope, and significance is essential for policymakers, administrators, students, and development practitioners committed to fostering inclusive growth and social justice.

What is Development Administration?

Definition of Development Administration

Development administration refers to the specialized domain of public administration concerned with the management and execution of development policies, projects, and programs. It involves the application of administrative principles and techniques to achieve specific development goals such as poverty alleviation, infrastructure development, health improvement, and education enhancement.

Development administration distinguishes itself by focusing on the processes that facilitate development, often in the context of developing countries, where institutional capacity and resources may be limited. It emphasizes innovation, adaptability, and proactive governance to meet the complex needs of societal transformation.

Historical Context and Evolution

Historically, development administration emerged as a distinct discipline in the mid-20th century, coinciding with the wave of decolonization and the need for newly independent nations to build

administrative systems capable of promoting development. It evolved from traditional public administration, integrating insights from economics, sociology, and political science to address developmental challenges uniquely.

Over time, the scope of development administration expanded to encompass participatory approaches, sustainable development, and the integration of social, economic, and environmental dimensions. Its evolution reflects changing paradigms in development theory, shifting from top-down models to inclusive, bottom-up strategies.

Scope of Development Administration

Key Areas of Focus

The scope of development administration covers a wide array of activities and functions, including:

- **Policy Formulation and Planning:** Designing development policies aligned with national and regional goals.
- **Implementation of Development Projects:** Executing projects related to infrastructure, health, education, and social welfare.
- **Resource Mobilization and Management:** Ensuring efficient use of financial, human, and material resources for development initiatives.
- **Institution Building:** Strengthening administrative and institutional capacities to support sustainable development.
- **Monitoring and Evaluation:** Tracking progress, assessing outcomes, and making necessary adjustments for effectiveness.
- **Community Participation and Engagement:** Involving local populations in planning and decision-making processes.
- **Environmental Sustainability:** Integrating eco-friendly practices into development activities.

Levels of Development Administration

Development administration operates at multiple levels, including:

- **National Level:** Formulating broad policies and strategies for overall development.
- **Regional and State Level:** Implementing national policies with context-specific adaptations.
- **Local Level:** Executing projects on the ground, addressing local needs and priorities.

Domains of Development Administration

It spans several domains such as:

- **Economic Development:** Promoting industrialization, agriculture, and employment generation.
- **Social Development:** Improving health, education, gender equality, and social justice.
- **Environmental Development:** Ensuring sustainable use of natural resources and conservation.
- **Cultural Development:** Preserving cultural heritage and promoting social cohesion.

Significance of Development Administration

Driving Sustainable Growth

Development administration is vital for orchestrating efforts that lead to sustainable economic growth. It ensures that development policies are effectively implemented, resources are managed efficiently, and projects are completed on time and within budget. By fostering coordination among various government agencies and stakeholders, it helps translate strategic plans into tangible outcomes.

Reducing Poverty and Inequality

One of the primary objectives of development administration is to alleviate poverty and reduce socio-economic disparities. Through targeted programs in health, education, and social welfare, development administration works to uplift marginalized communities, promote equitable distribution of resources, and create inclusive opportunities for all citizens.

Enhancing Institutional Capacity

Effective development administration strengthens the institutional framework necessary for sustained development. It involves capacity building, training, and technological advancements that enable government agencies to deliver services efficiently, respond swiftly to emerging challenges, and innovate in policy implementation.

Promoting Good Governance

Good governance is at the heart of development administration. Transparency, accountability, participation, and rule of law are essential principles that underpin effective development efforts. Development administration strives to foster these principles, thereby increasing public trust and ensuring that development benefits reach all segments of society.

Facilitating Policy Coherence and Coordination

Development involves multiple sectors and actors. Development administration plays a crucial role in harmonizing efforts across different departments, levels of government, private sector, and civil society. This coordination enhances policy coherence, reduces duplication, and maximizes resource utilization.

Supporting Sustainable Environmental Practices

Incorporating environmental sustainability into development plans is increasingly recognized as essential. Development administration ensures that development projects adhere to eco-friendly standards, promote renewable energy, and conserve biodiversity, thereby safeguarding resources for future generations.

Challenges in Development Administration

Despite its importance, development administration faces numerous challenges, including:

- **Limited Resources:** Scarcity of financial, human, and technological resources hampers effective implementation.
- **Institutional Weaknesses:** Corruption, bureaucratic inefficiency, and lack of capacity can impede progress.
- **Political Interference:** Politicization of development projects may affect neutrality and effectiveness.
- **Socio-Cultural Barriers:** Resistance to change and cultural differences can slow down development initiatives.
- **Rapid Urbanization and Population Growth:** These factors put additional pressure on administrative systems.

Conclusion

Development administration meaning scope and significance highlight its central role in shaping a nation's development trajectory. By integrating administrative expertise with development goals, it ensures that policies are effectively translated into action, resources are properly managed, and sustainable growth is achieved. Its comprehensive scope encompasses policy formulation, project implementation, resource management, and stakeholder engagement across various levels and domains. Despite challenges, strengthening development administration is essential for fostering inclusive, equitable, and sustainable progress. As nations strive to meet the Sustainable Development Goals (SDGs), the importance of effective development administration becomes even more pronounced, serving as the backbone of national and global development efforts.

Development Administration Meaning, Scope, and Significance

Introduction

In the realm of public administration, the term development administration has gained prominence as nations strive to achieve economic growth, social progress, and improved quality of life for their citizens. Understanding its core meaning, scope, and significance is essential for policymakers, practitioners, and scholars dedicated to fostering sustainable development. This article delves into the essence of development administration, exploring its fundamental concepts, the areas it encompasses, and why it holds such vital importance in contemporary governance.

What Is Development Administration?

Defining Development Administration

Development administration refers to the specialized field of public administration that focuses on the planning, implementation, and management of development projects and policies aimed at socio-economic progress. It involves the application of administrative principles, techniques, and skills to facilitate development activities that tackle issues like poverty, illiteracy, health disparities, infrastructure deficits, and environmental challenges.

Unlike traditional administrative functions centered on routine governance, development administration emphasizes transformative change—mobilizing resources, coordinating agencies, and empowering communities to achieve targeted development goals. It is inherently interdisciplinary, blending aspects of economics, sociology, political science, and management to ensure that development initiatives are effective, equitable, and sustainable.

Key Characteristics

- Goal-Oriented: Focused on tangible development outcomes such as improved health, education, and economic stability.
- Change-Focused: Aims to bring about social and economic transformation.
- Resource Management: Efficient utilization of human, financial, and material resources.
- Inclusive: Seeks to involve various stakeholders, including marginalized groups.
- Adaptive: Responsive to changing socio-economic conditions and feedback.

Scope of Development Administration

The scope of development administration is broad and multifaceted, covering various sectors and activities that collectively contribute to national and regional development. It extends beyond mere bureaucratic functions, involving strategic planning, policy formulation, and community engagement.

- Planning and Policy Formulation

Development administration plays a pivotal role in designing development policies aligned with national priorities. This involves:

- Conducting socio-economic research to identify development needs.
- Setting realistic, measurable objectives.
- Preparing detailed development plans and strategies.
- Establishing frameworks for implementation and evaluation.

- Implementation of Development Projects

Once policies are formulated, development administration oversees their execution. This includes:

- Mobilizing resources and funding.
- Coordinating among various government departments and agencies.
- Ensuring adherence to timelines and standards.
- Managing logistics, procurement, and human resources.

- Resource Mobilization and Management

Efficiently harnessing financial, human, and physical resources is crucial. Development administration involves:

- Securing funding from government budgets, international agencies, and private sources.
- Developing capacity-building programs to enhance human resource skills.
- Managing infrastructure and technology deployment.

- Monitoring and Evaluation

Continuous oversight ensures that development initiatives stay on track. This involves:

- Tracking progress through performance indicators.
- Conducting audits and evaluations.

- Making necessary adjustments based on feedback and changing circumstances.
- Community Participation and Stakeholder Engagement

Development is most effective when communities are actively involved. Development administration encourages:

- Participatory planning processes.
- Empowerment of local communities.
- Collaboration with NGOs, private sector, and civil society.
- Addressing Social and Economic Disparities

A significant scope of development administration is to promote inclusive growth by:

- Reducing poverty and inequality.
- Ensuring access to education, healthcare, and basic services.
- Integrating marginalized groups into development processes.
- Environmental Sustainability

Modern development administration incorporates environmental considerations by:

- Promoting sustainable practices.
- Implementing policies to conserve natural resources.
- Addressing climate change impacts.

Significance of Development Administration

Understanding the significance of development administration underscores its vital role in shaping a nation's progress. Its influence extends to various aspects of societal well-being and governance efficiency.

- Catalyst for Socio-Economic Progress

Development administration transforms lofty policy goals into tangible outcomes. It provides the managerial expertise necessary to implement development programs that uplift communities, reduce poverty, and foster economic resilience.

- Enhancing Government Effectiveness

By streamlining processes, improving coordination among agencies, and adopting innovative management techniques, development administration enhances the overall effectiveness and efficiency of government operations related to development.

- Promoting Good Governance

It emphasizes transparency, accountability, and participatory decision-making. This fosters trust between the government and citizens, encouraging active community involvement and reducing corruption.

- Facilitating Sustainable Development

Incorporating environmental and social considerations ensures that development does not compromise future generations. Development administration helps embed sustainability into planning and execution.

- Addressing Complex Development Challenges

Many contemporary issues?climate change, urbanization, health pandemics?are complex and interconnected. Development administration provides the strategic framework to coordinate multi-sectoral responses and innovative solutions.

- Empowering Local Governments and Communities

Decentralization and participatory approaches facilitated by development administration empower local entities, making development more responsive to local needs and contexts.

- Fostering International Cooperation

Development administration often involves managing foreign aid, international partnerships, and cross-border projects, playing a crucial role in global development agendas.

Challenges and Future Directions

While development administration is indispensable, it faces various challenges:

- Resource Constraints: Limited funding and human resources can hinder project implementation.
- Bureaucratic Inefficiencies: Overly complex procedures may slow progress.
- Corruption and Lack of Accountability: Undermine development efforts and public trust.
- Changing Socio-Political Dynamics: Shifts in political will or instability can disrupt initiatives.
- Technological Advancements: Need for integrating new technologies for better management and outreach.

Looking ahead, development administration must evolve by embracing digital transformation, promoting inclusive governance, and fostering innovative partnerships. Building capacity, ensuring transparency, and adopting adaptive strategies will be key to overcoming obstacles and achieving sustainable development goals.

Conclusion

Development administration meaning scope and significance encapsulates a vital domain within public governance dedicated to orchestrating socio-economic progress. Its expansive scope spans policy formulation, project implementation, resource management, and stakeholder engagement, all aimed at fostering inclusive and sustainable development. Its significance is evident in how it enhances government effectiveness, promotes good governance, and addresses complex societal challenges. As nations navigate an era of rapid change and global interconnectedness, development administration remains a cornerstone for transforming visions of progress into reality, ensuring that development efforts are not only ambitious but also impactful and enduring.

QuestionAnswer What is the meaning of development administration? Development administration refers to the specialized field of public administration that focuses on planning, implementing, and managing development projects and programs aimed at economic and social progress within a country or region. What is the scope of development administration? The scope of development administration includes policy formulation, project execution, resource management, capacity building, and coordination among various agencies to promote sustainable development and improve the quality of life. Why is development administration considered significant in governance? Development administration is significant because it ensures effective implementation of development policies, enhances public service delivery, fosters economic growth, and addresses social inequalities, thereby contributing to overall national progress. How does development

administration differ from traditional public administration? While traditional public administration primarily focuses on administrative efficiency and governance, development administration emphasizes proactive planning, innovation, and targeted efforts to achieve specific development goals and social improvements. What are the key challenges faced in development administration? Key challenges include resource constraints, political interference, institutional inefficiencies, corruption, lack of capacity, and ensuring inclusive development that benefits marginalized populations. What is the relevance of development administration in contemporary times? Development administration remains highly relevant as it provides the framework for implementing sustainable development goals, addressing global challenges like poverty, inequality, and climate change through effective governance and policy execution.

Related keywords: development administration, public administration, development planning, policy implementation, organizational management, social development, economic development, governance, public policy, administrative strategies

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